



Celebrating STEM collaboration,  
dialogue, and opportunity  
in our communities

APRIL 1 • 2020



## SPONSORSHIP AND EVENT TICKET SALES

**The annual Catalyst Awards recognize outstanding leadership, both individual and institutional, in advancing the mission of Science Club for Girls (SCFG).**

The Awards celebration presents a unique opportunity for sponsors, mentors, volunteers, guests, and our girls to meet and mingle, showcase current STEM projects, and share their transformative experiences and the impact that SCFG has had on their lives.

**Join Science Club for Girls as we also honor and mark our 25th anniversary!**



**Science  
Club  
for Girls**



21  
CLUBS

60  
VOLUNTEER MENTORS

250  
PARTICIPATING GIRLS

75%  
FROM  
UNDERREPRESENTED  
COMMUNITIES FOR THE  
PAST FIVE YEARS

>5200  
HOURS OF PROGRAMMING  
THIS YEAR

>90%  
GIRLS GO ON TO COLLEGE  
FOR PAST 10 YEARS  
>50% GIRLS MAJOR IN  
STEM

## About **Science Club for Girls**

**Founded in 1994, Science Club for Girls is a registered 501(c)3 organization** that fosters excitement, confidence, and literacy in STEM for girls and young women from underrepresented communities with free, experiential community-based programs.

With women making up less than 26% of the STEM workforce — and Black and Hispanic women at less than 4% — SCFG addresses a critical need, offering a continuum of engaging activities in STEM for K-8 girls, junior mentoring and leadership experiences for high school girls, and adult mentoring and role modeling by committed women with STEM careers.

Our programs are designed as “clubs” to reinforce collaboration and teamwork, as these methods have been shown to greatly enhance girls’ learning. To help build both skills and confidence, curriculum and club structures are designed to be inquiry-driven — activities are hands on, rather than demonstration style — with opportunities to experiment, to fail in safe and supportive settings, and to be resourceful and persistent. Science Club for Girls programs are organized by age/grade level.

# Corporate and Individual Sponsorship Opportunities

	<b>RARE ELEMENT</b> <b>&gt;\$20,000</b>					Supports the long term impact of SCFG via operational and programmatic future projects, benefits and publicity will be custom developed
	<b>PLATINUM</b> <b>\$20,000</b>	<b>GOLD</b> <b>\$15,000</b>	<b>SILVER</b> <b>\$10,000</b>	<b>Bronze</b> <b>\$5,000</b>	<b>COPPER</b> <b>\$2,500</b>	
<b>YOUR SUPPORT MAKES POSSIBLE</b>	Supports a club for one year	Programming for eight girls/year	One semester of STEM curriculum	Junior Mentors program for one semester	Training & support for 75 mentors & volunteers a year	
<b>EVENT TICKETS</b>	15	10	8	4	2	
<b>EVENT PUBLICITY</b>	Name, Logo, Link Listing	Name, Logo, Link Listing	Name, Logo, Link Listing	Name, Logo, Listing	Name Listing	
<b>DURING EVENT</b>	Group/ Individual Banners, Exhibit Table	Group/ Individual Banners, Exhibit Table	Group/ Individual Banners, Exhibit Table	Group Banner	Group Banner	
	Priority Full Page on Scrolling Tribute Reel	Priority Full Page on Scrolling Tribute Reel	Priority Half Page on Scrolling Tribute Reel	Half Page on Scrolling Tribute Reel	Quarter Page on Scrolling Tribute Reel	
	Opportunity to Offer Remarks During the Speaking Program					
<b>PROGRAM BOOK AD SPACE</b>	Full Page, Inside Cover	Full Page	Half Page	Half Page	Quarter Page	

## Ticket Sales

Individual Event Tickets  
**\$125 each**

Book of Ten Tickets  
**\$1,250**

## Ad Sales

Quarter Page  
**\$100 each**

Full Page  
**\$500**

Half Page  
**\$200**











# Sponsorship Commitment



I/my organization would like to sponsor the 2020 Catalyst Awards!

					
RARE ELEMENT >\$20,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	COPPER \$2,500
# OF EVENT TICKETS \$125/each	BOOK OF TEN TICKETS \$1,250	1/4 PAGE AD \$100	1/2 PAGE AD \$200	FULL PAGE AD \$500	

Name and Title

Organization

Mailing Address

City, State ZIP

Phone

Email

Signature

Name or Organization for Program Listings

**Please make all checks payable to Science Club for Girls and mail them to:  
Science Club for Girls 136 Magazine St. Cambridge, MA 02139**

Your contribution is tax-deductible to the fullest extent allowed by law. A tax receipt will be provided.

**For questions or more information, contact  
Bonnie Bertolaet, Executive Director  
bbertolaet@scienceclubforgirls.org or Office (617)391-0361 Cell (858)354-7570**

## Thank You For Your Support!